

Independent Auditor's Report

**To the Members of
B4U Media Ventures Private Limited,**

Report on the Standalone Financial Statements

We have audited the accompanying standalone financial statements of B4U Media Ventures Private Limited ('the Company'), which comprise the Balance sheet as at 31st March 2016, the Statement of Profit and Loss and the Cash Flow Statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ('the Act') with respect to the preparation and presentation of these standalone financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these standalone financial statements based on our audit.

We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made there under.

We conducted our audit in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the financial statements.



We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at 31st March 2016 and its profit and its cash flows for the year ended on that date.

Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in the "Annexure A", a statement on the matters specified in the paragraph 3 and 4 of the order.
2. As required by Section 143 (3) of the Act, we report that:
 - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
 - c) The balance sheet, the statement of profit and loss and the cash flow statement dealt with by this Report are in agreement with the books of account;
 - d) In our opinion, the aforesaid standalone financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;
 - e) On the basis of the written representations received from the directors as on 31st March 2016 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March 2016 from being appointed as a director in terms of Section 164 (2) of the Act;
 - f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate report in "Annexure B"; and
 - g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
 - i. The company does not have any pending litigations which would impact its financial position.
 - ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.



- iii. There are not amounts required to be transferred to investor education and protection fund in accordance with the relevant provisions of the Companies Act, 1956 (1 of 1956) and rules made there under.

For Singhi & Co.

Chartered Accountants
Firm's Registration No. 302049E



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Sukhendra Lodha

Partner
Membership no. 071272

Place: Mumbai

Date: 02 SEP 2016

Annexure - A to the Independent Auditors' Report

The Annexure referred to in Independent Auditors' Report to the members of the Company on the standalone financial statements for the year ended 31st March 2016, we report that:

- (i) (a) According to the information and explanations given to us, the company does not have any fixed assets as on balance sheet date. Accordingly, reporting under paragraph 3(i)(a) and 3(i)(b) are not applicable to the Company.

(b) According to information and explanations given to us, the Company does not own any immovable property, accordingly, reporting under paragraph 3(i)(c) is not applicable to the Company.
- (ii) The Company is engaged in the business of acting as advertising agency for television channels and it is not having any inventory. Accordingly, paragraph 3 (ii) of the Order is not applicable to the Company.
- (iii) In our opinion and according to the information and explanations given to us, the Company has not granted any loans, secured or unsecured to companies, firms or Limited Liability Partnerships or other parties covered in the register maintained under section 189 of the Act. Accordingly paragraph 3(iii) of the Order is not applicable to the Company.
- (iv) In our opinion and according to the information and explanations given to us, the Company has not granted any loans or provided any guarantees or security and made investment. Accordingly, reporting under this clause is not applicable to the Company.
- (v) According to the information and explanations given to us, the Company has not accepted any deposits from public within the meaning of sections 73 to 76 of the Act and the rules framed there under.
- (vi) According to the information and explanations given to us, the Company is not required to maintain cost records prescribed by the Central Government under the provisions of sub-section (1) of Section 148 of the Act and hence paragraph 3(vi) of the Order is not applicable to the company.
- (vii) (a) According to the information and explanations given to us and on the basis of our examination of the records of the Company, amounts deducted/ accrued in the books of account in respect of undisputed statutory dues including Provident Fund, Employee's State Insurance, Income-tax, Sales-tax, Service Tax, Duty of customs, Duty of excise, Value Added Tax, Cess and other material statutory dues have generally been regularly deposited during the year by the Company with the appropriate authorities.

According to the information and explanations given to us, no undisputed amounts payable in respect of Provident Fund, Employees' State Insurance, Income Tax, Sales Tax/Value Added Tax, Wealth Tax, Service Tax, Customs Duty, Excise Duty and any other material statutory dues were in arrears as at 31st March, 2016 for a period of more than six months from the date they became payable.

- (b) According to the information and explanations given to us, there are no dues outstanding of Sales Tax, Income Tax, Service Tax, Custom duty, Wealth Tax, Excise duty and Cess on account of any dispute.



- (viii) The Company has not availed any long term loan facilities from financial institutions, banks or debenture holders. Hence reporting under paragraph 3 (viii) is not applicable to the Company
- (ix) No amounts are raised by way of initial public offer or further public offer and term loan and thus reporting under paragraph 3 (ix) related to utilization of the same is not applicable to the Company.
- (x) According to the information and explanations given to us, no material fraud by the Company or on the Company by its officers or employees has been noticed or reported during the course of our audit.
- (xi) As the Company is private limited company the clause related to Managerial remuneration is not applicable to the Company.
- (xii) According to the information and explanations given to us, the Company is not a "Nidhi Company" as prescribed under Section 406 of the Act. Accordingly, paragraph 3 (xii) of the Order is not applicable to the Company.
- (xiii) According to the information and explanations given to us, all transactions with related parties have been done in compliance with provisions of Section 177 and 188 of the Act, and have been suitably disclosed in the Financial Statement as required by the applicable accounting standards.
- (xiv) According to the information and explanations given to us and based on our examination of the records of the Company, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year.
- (xv) According to the information and explanations given to us and based on our examination of the records of the Company, the Company has not entered into non-cash transactions with directors or persons connected with directors.
- (xvi) According to the information and explanations given to us, the Company is not required to be registered under Section 45-IA of the Reserve Bank of India Act, 1934.

For Singhi & Co.

Chartered Accountants

Firm's Registration No. 302049E



Sukhendra Lodha

Partner

Membership no. 071272

Place: Mumbai

Date: 02 SEP 2016

Annexure - B to the Independent Auditors' Report

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We were engaged to audit the internal financial controls over financial reporting of B4U Media Ventures Private Limited ("the Company") as of 31st March, 2016 in conjunction with our audit of the Standalone Financial Statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India ("ICAI"). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit conducted in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, to the extent applicable to an audit of internal financial controls, both issued by ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal controls based on the assessed risk. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial control system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3)



provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial controls over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial control system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31st March 2016, based on the internal controls over financial reporting criteria established by the Company considering the essential components of internal controls stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by ICAI.

For Singhi & Co.

Chartered Accountants

Firm's Registration No. 302049E



A handwritten signature in blue ink, appearing to read "Sukhendra Lodha".

Sukhendra Lodha

Partner

Membership no. 071272

Place: Mumbai

Date: 02 SEP 2016

B4U Media Ventures Private Limited

Balance Sheet as at 31st March, 2016

(Amount in Rs.)

Particulars		Note No.	As At 31st March, 2016
I.	<u>EQUITY AND LIABILITIES</u>		
1	Shareholders funds		
	(a) Share capital	3	1,000,000
	(b) Reserves and surplus	4	915,888
2	Non-current liabilities		-
3	Current liabilities		
	(a) Trade payables	5	-
	(i) Total outstanding dues of Micro Enterprises and Small Enterprises		-
	(ii) Total outstanding dues of Creditors other than Micro Enterprises and Small Enterprises		9,886,027
	(b) Other current liabilities	6	664,587
	TOTAL		12,466,502
II.	<u>ASSETS</u>		
1	Non-current assets		-
2	Current assets		
	(a) Trade receivables	7	11,748,235
	(b) Cash and cash equivalents	8	674,391
	(a) Short-term loans and advances	9	43,876
	TOTAL		12,466,502


Significant accounting policies
Notes on Financial Statements

2
3 to 21

The accompanying notes are an integral part of the financial statements

As per our report of even date

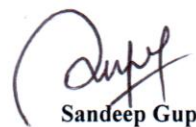
For Singhi & Co.
Chartered Accountants
Firm Reg. No. 302049E



Sukhendra Lodha
Membership No. 071272
Place: Mumbai

Date: **02 SEP 2016**



For and on behalf of the board of directors


Sandeep Gupta
Director
(DIN: 00589505)
Date: **01 SEP 2016**


Amar Dixit
Director
(DIN: 07163351)



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B4U Media Ventures Private Limited

Statement of Profit and loss for the period ended on 31st March, 2016

(Amount in Rs.)

Particulars	Note No.	For the Period Ended 31st March, 2016
I. Income		
Revenue from operations	10	10,916,403
Other income		-
II. Total Revenue		10,916,403
III. Expenses		
Operating Expenses	11	8,596,497
Employee benefits expense	12	382,938
Other expenses	13	571,080
IV. Total expenses		9,550,515
V. Profit / (Loss) before tax (II-IV)		1,365,888
VI. Tax expense:		
(1) Current tax		450,000
(2) Deferred tax		-
VII. Profit (Loss) after tax (V-VI)		915,888
VIII. Earnings per equity share:		
(1) Basic	17	47.21
(2) Diluted	17	47.21

Significant accounting policies

2

Notes on Financial Statements

3 to 21

The accompanying notes are an integral part of the financial statements

As per our report of even date

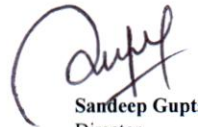
For Singhi & Co.
Chartered Accountants
Firm Reg. No. 302049E



Sukhendra Lodha
Membership No. 071272
Place: Mumbai
Date: 02 SEP 2016



For and on behalf of the board of directors



Sandeep Gupta
Director
(DIN: 00589505)
Date: 01 SEP 2016



Amar Dixit
Director
(DIN: 07163351)



B4U Media Ventures Private Limited

Cash Flow Statement for the period ended on 31st March 2016

(Amount in Rs.)

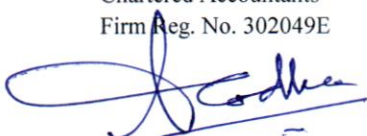
Particulars		Period ended on 31st March, 2016
A	Cash flows from operating activities	
	Net profit before tax	1,365,888
	Adjustments for:	
	Depreciation & amortisation	-
	Interest & dividend income	-
	Finance cost	-
	Provisions for employee benefits	-
	Operating Profit before working capital changes	1,365,888
	Working capital changes:	
	(Increase) / decrease in trade and other receivables	(11,748,235)
	Increase / (decrease) in trade payables	9,886,027
	Increase / (decrease) in other current liabilities	342,917
	(Increase) / decrease in short term loans & advances	(43,876)
	Cash generated from operations	(197,279)
	Direct taxes paid (net of refund)	(128,330)
	Net cash flow from operating activities	(325,609)
B	Cash flows from investing activities	
	Purchase of fixed assets	-
	Proceeds from sale of fixed assets	-
	Interest & dividend income	-
	Net cash flow from investing activities	-
C	Cash flows from financing activities	
	Issue of share capital	1,000,000
	Long-term borrowings	-
	Finance cost	-
	Net cash flows from financing activities	1,000,000
	Net increase/(decrease) in cash and cash equivalents (A+B+C)	674,391
	Cash and cash equivalents at beginning of period	-
	Cash and cash equivalents at end of the year	674,391

Notes:

The Cash Flow Statement has been prepared under the indirect method as set out in Accounting Standard 3 on Cash Flow Statement as specified under section 133 of the Companies Act, 2013 read with rule 7 of the Companies (Accounts) Rules, 2014 (as amended)

As per our report of even date


For Singhi & Co.

Chartered Accountants
Firm Reg. No. 302049E

Sukhendra Lodha
Membership No. 071272
Place: Mumbai
Date: 02 SEP 2016

For and on behalf of the board of directors



Sandeep Gupta
Director
(DIN: 00589505)
Date: 01 SEP 2016



Amar Dixit
Director
(DIN: 07163351)



Notes to financial statements for the year ended 31 March, 2016**Note 1 Corporate information**

B4U Media Ventures Private Limited is a private company domiciled in India and incorporated under the provisions of the Companies Act, 2013 on 10th June, 2015. The Company is engaged in business of acting as advertising agency for television channels in India. The company is a wholly subsidiary of B4U Television Network (India) Limited.

Note 2 Significant accounting policies**a Basis of accounting and use of estimates**

- i The financial statements are prepared under historical cost convention, on accrual basis of accounting in accordance with the accounting principles generally accepted in India and the provision of the Companies Act, 2013. The company has prepared these financial statements to comply in all material respects with the mandatory accounting standards notified under section 133 of the companies Act 2013, read together with rule 7 of the Companies(Accounts) Rules, 2014.
- ii The preparation of financial statements requires estimates and assumptions to be made that affect the reported amounts of assets and liabilities on the date of the financial statements and the reported amount of revenues and expenses during the reported period. Difference between the actual result and estimates are recognized in the period in which the results are known/materialized.
- iii All assets and liabilities are classified as current or non-current as per Company's normal operating cycle and other criteria set out in schedule III to the Companies Act, 2013. Based on the nature of products and the time between the acquisition of assets for processing and their realisation in cash and cash equivalents, 12 months has been considered by the Company for the purpose of current/non current classification of assets and liabilities.

b Revenue Recognition

- i Revenue from sales of services is recognized when the service is completed.
- ii Interest Income is recognised on a time proportion basis taking into consideration the amount outstanding and the rate applicable.

c Tangible Fixed Assets

- i Tangible fixed assets are stated at their original cost added on revaluation less accumulated depreciation and include all expenses relating to acquisition and installation.
- ii Depreciation on tangible fixed assets is provided on Straight- Line Method at the rates specified in Schedule II of the Companies Act,2013. Depreciation on addition/deletion during the year is provided on pro-rata basis from the date of purchase/upto the date of sale.
- iii All Capital assets with individual value less than Rs. 5000/- are depreciated fully in the month in which they are purchased.

d Impairment of Assets

The Company assesses at each Balance Sheet date whether there is any indication that an asset may be impaired. If any such indication exists, the Company estimates the recoverable amount of the asset. If such recoverable amount of the asset or the recoverable amount of the cash generating unit to which the asset belongs is less than its carrying amount, the carrying amount is reduced to its recoverable amount. The reduction is treated as an impairment loss and is recognised in the Statement of Profit and Loss. If at the Balance Sheet date there is an indication that if a previously assessed impairment loss no longer exists, the recoverable amount is reassessed and the asset is reflected at the recoverable amount.

f Foreign Currency transactions

Transactions denominated in foreign currencies are recorded at the exchange rates prevailing at the date of transaction. Monetary items denominated in foreign currency outstanding at the period end are translated at rates prevailing as on year end. The exchange differences arising on settlement / translation or at the year end are recognised in the Statement of Profit and Loss.

g Earnings per share:

The Company reports basic and diluted earnings per share in accordance with Accounting Standard 20, "Earnings per Share" issued by the ICAI. Basic earnings per share is computed by dividing the net profit after tax by the weighted average number of equity shares outstanding during the year.



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Notes to financial statements for the year ended 31 March, 2016**h Accounting for taxes:**

Provision for Current tax is made based on the liability computed in accordance with the relevant tax rates and tax laws. Deferred tax is recognized on the basis of timing differences arising between the taxable incomes and accounting incomes computed using the tax rates and the laws that have been enacted or substantively enacted as of the balance sheet date. Deferred tax assets are recognized depending upon the certainty of its realization and reviewed for the appropriateness of their carrying values at each balance sheet date.

i Provisions, Contingent Liabilities and Contingent Assets

A provision is recognized when the Company has a present obligation as a result of past event and it is probable that an outflow of resources embodying economic benefits would be required to settle the obligation and in respect of which a reliable estimate can be made. Provisions are not discounted to their present value and are determined based on best estimates required to settle the obligation at the balance sheet date. Provisions are reviewed at each balance sheet date and are adjusted to effect the current best estimation. A contingent liability is disclosed if the possibility of an outflow of resources embodying the economic benefits is remote or a reliable estimate of the amount of obligation cannot be made.

Note 3 Share Capital

Particulars	As at
	31 March 2016 Amount (Rs.)
Authorised 1,00,000 Equity Shares of Rs. 10 each	1,00,000
Issued 1,00,000 Equity Shares of Rs. 10 each	1,00,000
Subscribed & paid up 1,00,000 Equity Shares of Rs. 10 each	1,00,000
Total	1,00,000

a Reconciliation of the no. of equity shares outstanding at the beginning and at the end the reporting period

Particulars	As at
	31 March 2016 Number
Shares outstanding at the beginning of the year	-
Shares issued during the year	100,000
Shares bought back during the year	-
Shares outstanding at the end of the year	100,000

b Terms/Rights attached to equity share

The company has only one class of shares i.e. equity shares having a par value of Rs.10/- per share. Each shareholder of the equity shares is entitled to one vote per share. In the event of the liquidation of the company, the holder of the equity share will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in the proportion of number of equity shares held by the shareholders. In case the dividend is proposed by the Board of Director the same is subject to the approval of share holders in the ensuing Annual General Meeting.

c Share held by holding/ultimate holding company and/or their subsidiaries/associates

1,00,000 Equity Shares are held by holding company B4U Television Network India Limited and its nominee.

d Details of shareholders holding more than 5% shares in the company

Name of Shareholder	As at 31 March 2016	
	No. of Shares held	% Holding
B4U Television Network India Limited	100,000	100.00%

Note 4 Reserves & Surplus

Particulars	As at
	31 March 2016 Amount (Rs.)
Surplus	
Opening balance	-
Add: Net profit/(loss) for the current year	915,888
Total	915,888



Notes to financial statements for the year ended 31 March, 2016**Note 5 Trade Payables**

Particulars	As at
	31 March 2016
	Current
	Amount (Rs.)
Trade payables:	
(i) Total outstanding dues of Micro Enterprises and Small Enterprises	-
(ii) Total outstanding dues of Creditors other than Micro Enterprises and Small Enterprises	9,886,027
Total	9,886,027

Note 6 Other Current Liabilities

Particulars	As at
	31 March 2016
	Amount (Rs.)
TDS payable	217,992
Salary payable	95,221
Advance from Customer	529
Profession Tax Payable	200
Provision for tax (Net)	321,670
Provision for Expenses	28,975
Total	664,587

Note 7 Trade Receivables (Unsecured, unless otherwise stated)

Particulars	As at
	31 March 2016
	Amount (Rs.)
a. Outstanding for a period exceeding six months from the date they became due	-
b. Other Receivables	
Considered good	11,748,235
Total (b)	11,748,235
Total (a)+(b)	11,748,235

Note 8 Cash and Cash Equivalents

Particulars	As at
	31 March 2016
	Amount (Rs.)
Balances with banks	
On current account	670,931
Deposit with original maturity of less than 6 month	-
Cash on hand	3,460
Total	674,391

Note 9 Short Term Loans & Advances (Unsecured, considered good unless stated otherwise)

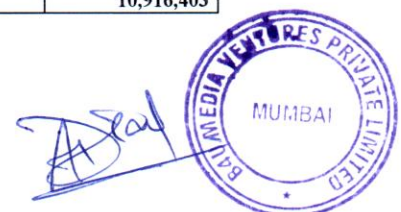
Particulars	As at
	31 March 2016
	Amount (Rs.)
Cenvat Credit (Input credit / available for utilisation)	43,876
Total	43,876

Note 10 Revenue from Operations

Particulars	For the period
	ended
	31 March 2016
	Amount (Rs.)
Sale of Services	10,916,403
Total	10,916,403
Details of Sale of Services	Amount (Rs.)
Sales of Advertisement Slots	9,716,403
Agency Fees	1,200,000
Total	10,916,403



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Notes to financial statements for the year ended 31 March, 2016**Note 11 Operating Expenses**

Particulars	For the period ended 31 March 2016
	Amount (Rs.)
Purchases of Advertisement Slots	8,550,436
Swachh Bharat Cess	46,061
Total	8,596,497

Note 12 Employees Benefits Expenses

Particulars	For the period ended 31 March 2016
	Amount (Rs.)
(a) Salaries, wages, incentives and allowances	382,483
(b) Staff welfare expenses	455
Total	382,938

Note 13 Other Expenses

Particulars	For the period ended 31 March 2016
	Amount (Rs.)
Rates and taxes	4,716
Communication costs	4,000
Bank charges	11
Legal and professional fees	147,523
Travelling and conveyance	36,525
Printing and stationery	1,875
Payment to auditors	150,000
Miscellaneous expenses	226,430
Total	571,080

*** Details of Payment to Auditors**

Particulars	For the period ended 31 March 2016
	Amount (Rs.)
Audit fees	100,000
Taxation matters	30,000
Other services	20,000
Total	150,000

Note 14 Contingent Liabilities

There is no contingent liability as on Balance Sheet date

Note 15 Capital and Other Commitments

- a Estimated amount of contracts remaining to be executed on capital account and not provided for are Rs. Nil.
- b Estimated amount of other commitments not provided for, as they are not due, are Rs. Nil.

Additional information required to be given pursuant to Part II of Schedule III of the Companies Act, 2013 is as follows:

Note 16 a Earnings in Foreign Currency (on Accrual Basis)

Particulars	2015-16
	Amount (Rs.)
Sale of Services	-
Total	-

b Expenditure in Foreign Currency (on Accrual Basis)

Particulars	2015-16
	Amount (Rs.)
Expenses	-
Total	-



be



Notes to financial statements for the year ended 31 March, 2016**Note 17 The Earning per Share – Basic & Diluted for the year calculated as under**

Particulars	2015-16
	Amount (Rs.)
Profit used as numerator for the calculation of basic & diluted earnings per share	915,888
Weighted average number of shares used in Computing Basic & Diluted Earnings Per Share	19,399
Earning per Shares (Rs.) (Basic & Diluted)	47.21

Note 18 Related Party Disclosures**a Particulars of holding, subsidiary and associate companies**

Name of the Related Party	Nature of Relationship
B4U Television Network India Limited	Holding Company

b Key Managerial Personnel

Name of the Related Party	Nature of Relationship
Mr. Sandeep Gupta	Director
Mr. Amar Dixit	Director

c The following transactions was carried out during the year with related parties in the ordinary course of

Particulars	2015-16
	Amount (Rs.)
Reimbursement of Expenses	
B4U Television Network India Limited	268,279

d Amount Outstanding as at 31st March, 2016

Particulars	2015-16
	Amount (Rs.)
Reimbursement of Expenses	
B4U Television Network India Limited	-

Note 19 The information as required to be disclosed as defined in the Micro, Small and Medium Enterprises Development Act, 2006 has been determined to the extent such parties have been identified on the basis of the information available with the Company There are no Micro, Small and Medium Enterprises (MSME) to whom the Company owes dues which are outstanding for more than 45 Days as at 31st March 2016

Note 20 In the Opinion of the management and to the best of its knowledge and belief, the value on realization of current assets, loans, advances and payment of current liabilities and provisions in the ordinary course of business would not be less/more, than the amount at which they are stated in the Balance sheet.

Note 21 The Company was incorporated on 10th June 2015 and this is the first financial year of the Company, thus previous year's figure is not necessary.

As per our report of even date attached

For Singhi & Co.
Chartered Accountants
ICAI Firm Reg. No.302049E

Sukhendra Lodha
Membership No. 071272
Place: Mumbai
Date:



02 SEP 2015

For and on behalf of the Board

Sandeep Gupta Amar Dixit
Director Director
(DIN: 00589505) (DIN: 07163351)
Date: 31 SEP 2015

