

## NOTICE

**Notice** is hereby given that the 25<sup>th</sup> (Twenty Fifth) Annual General Meeting of the members of B4U Television Network India Limited will be held on Monday, the 30<sup>th</sup> Day of September, 2024 at 09.00 AM at registered office of the company situated at Plot No. 114, Road No. 15, Next to SRL Ranbaxy, Andheri (East) Mumbai – 400 093, Maharashtra, to transact the following businesses:

### ORDINARY BUSINESS:

1. To consider and adopt:

(a) The audited financial statement of the Company for the financial year ended March 31, 2024, together with the report of Directors and Auditors thereon.

(b) The audited consolidated financial statement of the Company for the financial year ended March 31, 2024 together with the report of Auditors thereon.

2. To appoint a director in place of Mr. Santosh Garg (DIN: 07262936), who retires by rotation, and being eligible, offers himself for reappointment.

### SPECIAL BUSINESS:

3. To consider and approve reappointment including remuneration of Mr. Santosh Garg (DIN: 07262936) as whole-time director of the Company:

To consider and if thought fit, to pass with or without modification(s), the following resolution as a **Special Resolution**:

**“RESOLVED THAT**, in accordance with the provisions of Sections 196, 197 and 203 read with Schedule V and other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force), and pursuant to the recommendation of Nomination and Remuneration Committee, the approval of the member be and is hereby accorded to appoint Mr. Santosh Garg (DIN: 07262936) as Whole time Director of the Company for a period of 3 years starting from 01<sup>st</sup> April, 2025 to 31<sup>st</sup> March, 2028 and to pay minimum remuneration as prescribed herein to Mr. Santosh Garg (DIN: 07262936), Whole Time Executive Director of the Company for the financial year, in which there is inadequacy or absence of profits, during the period commencing from 1<sup>st</sup> April, 2025 to 31<sup>st</sup> March, 2028 with liberty to the Board of Directors which shall include the Human Resources or Nomination and Remuneration Committee or Finance and Management Committee be and are hereby authorized to increase, vary or amend the remuneration including salary, allowances, perquisites and benefits, minimum remuneration and other terms of his appointment, from time to time, as deemed expedient or necessary however the same shall be within the limit specified in Section II of Part II of Schedule V of the Companies Act 2013 calculated based on effective capital of the Company.

**RESOLVED FURTHER THAT** in the event of there being adequate profit for any financial year the aforesaid remuneration payable to Mr. Santosh Garg (DIN: 07262936), as the Whole Time Director and CFO of the Company, shall be the maximum remuneration payable to him in terms of the provisions of Section 196 and 197 of the Companies Act, 2013 and rules made thereunder.

**RESOLVED FURTHER THAT** the Board of Directors be and are hereby authorized to take all such steps as may be necessary, proper and expedient to give effect to this resolution.”

**For B4U Television Network India Limited,**

**Santosh Garg**

**Whole-Time Director and CFO**

**DIN: 07262936**

**Add:** Flat No. 501, Panchali B, N. L. Complex, Off. Link Road,  
Behind Anand Nagar, Dahisar East, Mumbai – 400068

**Place:** Mumbai

**Date:** 04<sup>th</sup> September, 2024

**Registered Office:**

Plot No. 114, Road No. 15, Nxt to SRL Ranbaxy,  
MIDC, Andheri (East), Mumbai – 400093, Maharashtra

**CIN:** U92100MH1999PLC118165

**Email:** [harshil.shah@B4Uworld.com](mailto:harshil.shah@B4Uworld.com)

**NOTES:**

1. A member entitled to attend and vote at the meeting may appoint a proxy to attend and vote on a poll on his behalf. A proxy need not be a member of the Company.

A person can act as proxy on behalf of not exceeding fifty members and holding in the aggregate not more than 10% of the total Equity Share Capital of the Company. Any Member holding more than 10% of the total Equity share capital of the Company may appoint a single person as proxy and in such a case, the said person shall not act as proxy for any other person or member. The instrument appointing proxy should be deposited at the Registered Office of the Company not less than 48 hours before the commencement of the Meeting.

2. Explanatory Statement pursuant to Section 102(1) of the Companies Act, 2013, relating to the Special Business to be transacted at the Annual General Meeting is annexed hereto.

3. Corporate Members are requested to send to the Registered Office of the Company, a duly certified copy of the Board Resolution, pursuant to Section 113 of the Companies Act, 2013, authorizing their representative to attend and vote at the Annual General Meeting.

4. All the documents referred in the Notice, Annual Report as well as Annual Accounts of the subsidiary companies and Register of Directors' Shareholding are open for inspection, during the business hours, at the Registered Office of the Company upto and including the date of Annual General Meeting except on Saturday, Sunday and Public Holidays.

5. The Members desirous of obtaining any information / clarification concerning the accounts and operations of the Company are requested to address their questions /queries in writing to the Director / Company Secretary at least seven days before the Annual General Meeting, so that the information required may be made available at the Annual General Meeting.

6. Members are requested to bring their attendance slip along with copy of Reports and Accounts to the Annual General Meeting.

### **Explanatory Statement Pursuant to Section 102 of the Companies Act, 2013:**

#### **Item no: 3**

Mr. Santosh Garg, CFO and Head Finance and Accounts, of the Company, was appointed as an Executive Director in whole time employment of the Company by the Members of the Board with effect from 21<sup>st</sup> August, 2015.

The members are requested to take note that the tenure of Mr. Santosh Garg as whole time Director of the Company is expiring in the Annual General Meeting to be held Calendar year 2025 and the Board of Directors of the Company (“the Board”) at its meeting held on 04<sup>th</sup> September, 2024 has subject to approval of members reappointed Mr. Santosh Garg (DIN: 07262936) as whole-time director of the company, for a period of 3 (three) years 01<sup>st</sup> April, 2025 to 31<sup>st</sup> March, 2028, on terms and conditions including remuneration, if any as recommended by Nomination and Remuneration Committee of the Board and approved by the Board of Directors of the Company.

The Companies Act, 2013 specifies the limits for remuneration, which can be paid to the managerial personnel of the Company in case of inadequacy of profits or no profits for payment of minimum remuneration, it is proposed to obtain a shareholder’s approval for payment of minimum remuneration as mentioned hereunder for a period of three years to Mr. Santosh Garg (DIN: 07262936) for the period 1<sup>st</sup> April, 2025 to 31<sup>st</sup> March, 2028.

It is proposed to seek members’ approval for the reappointment and remuneration payable to Mr. Santosh Garg (DIN: 07262936) as a Whole-time Director and CFO of the Company, in terms of the applicable provisions of the Act. Broad particulars of the terms of appointment and remuneration to Mr. Santosh Garg (DIN: 07262936) are as under, which was approved by the Nomination and Remuneration Committee and the Board at their respective meetings.

1. Salary: Salary of Rs. 4,20,000 (Rupees Four Lacs Twenty Thousand Only) per Month. (With an annual increment of 5% to 50% if any, payable at the commencement of each financial year or from the date the same is approved based on criteria laid down HR or approved by Nomination and Remuneration Committee or approved by Finance and Management Committee of the Board and approved by the Board.

2. Other Benefits, perquisites and allowances:

a. Travelling and conveyance reimbursement: Travelling and conveyance reimbursement on actual or accrual basis in accordance with rules of the Company.

b. Medical Insurance: Expenses on medical insurance on actual or accrual basis in accordance with rules of the Company.

c. Telephone and Internet Reimbursement: All expenses reimbursement related to telephone/mobile and internet in accordance with rules of the Company.

d. Other Benefits/Expenses as per the Company’s Policy from time to time.

3. Annual performance bonus/incentive, if any, based on the performance criteria as laid down by or approved by Nomination and Remuneration Committee of the Board and approved by the Board.

The Whole-Time Director will perform his duties as such with regard to all work of the Company and will manage and attend to such business and carry out the orders and directions given by the Board from time to time in all respects and conform to and comply with all such directions and regulations as may from time to time be given and made by the Board and the functions of the Whole-time Director will be under the overall authority of the Board. The Whole-time Director shall act in accordance with the Articles of Association of the Company and shall abide by the provisions contained in Section 166 of the Act with regard to duties of directors. The Whole-time Director shall adhere to the Company's Code of Conduct.

Further in the event of there being adequate profit for any financial year the aforesaid remuneration payable to Mr. Santosh Garg (DIN: 07262936), as the Whole Time Director and CFO of the Company, shall be the maximum remuneration payable to him in terms of the provisions of Section 196, 197 and 198 of the Companies Act, 2013.

Mr. Santosh Garg is a qualified Chartered Accountant and was appointed as Executive in the Finance and Accounts Department in January 2005 was subsequently promoted to Whole Time Director, CFO and Head Finance and Accounts of the Company. Mr. Santosh Garg has rich and varied experience in the industry and has been involved in the operations of the Company. It would be in the interest of the Company to continue to avail of his considerable expertise and to reappoint Mr. Santosh Garg as a Whole-time Director.

Accordingly, approval of the members is sought for passing a Special Resolution for reappointment of Mr. Santosh Garg as a Whole-time Director, as set out in Part-I of Schedule V to the Act as also under sub-section (4) of Section 196 of the Act.

Save and except as provided in the foregoing paragraph, Mr. Santosh Garg all the other conditions set out in Part-I of Schedule V to the Act as also conditions set out under sub-section (4) of Section 196 of the Act for being eligible for his appointment. He is not disqualified from being appointed as Director in terms of Section 164 of the Act.

The above may be treated as a written memorandum setting out the terms of re-appointment of Mr. Santosh Garg under Section 190 of the Act. Details of Mr. Santosh Garg are provided in "annexure 1" to the Notice pursuant to the provisions of Secretarial Standard on General Meetings ("S-2", issued by the Institute of Company Secretaries of India. The other Information as required under Section II of Part II of Schedule V of the Companies Act, 2013 is given below as "annexure 2"

Mr. Santosh Garg is interested in the resolution set out at Item No. 3 of the Notice. The relatives of Mr. Santosh Garg may be deemed to be interested in the resolution set out at Item No. 3 of the Notice, to the extent of their shareholding interest, if any, in the Company.

Save and except the above, none of the other Directors / Key Managerial Personnel of the Company / their relatives are, in anyway, concerned or interested, financially or otherwise, in the aforementioned resolution. The Board commends the Special Resolution set out at Item No. 3 of the Notice for approval by the members.

#### **Annexure 1 to the notice dated 04<sup>th</sup> September, 2024**

#### **Details of Directors Retiring by Rotation / Seeking Appointment / Re-Appointment at the ensuing Annual General Meeting:**

<b>Particulars</b>	<b>Santosh Garg</b>
DIN	07262936
Age	45 Years

Designation	CFO and Whole-Time Director
Qualification	Chartered Accountant
Experience (Including expertise in specific functional area)/Brief Resume	<p>Mr. Santosh Garg is a qualified Chartered Accountant and was appointed as Executive in the Finance and Accounts Department in January 2005 was subsequently promoted to Whole Time Director, CFO and Head Finance and Accounts of the Company.</p> <p>Further he was appointed as Executive Director of the Company with effect from 21<sup>st</sup> August 2015. Further Mr. Santosh Garg was appointed as whole-time director from 30<sup>th</sup> September, 2022 for three years.</p>
Terms and Conditions of Appointment/Reappointment	In the Board Meeting held on 05 <sup>th</sup> July, 2024 the board has appointed Mr. Santosh Garg as whole-time director of the company for a period of 3 years starting from 1 <sup>st</sup> April, 2025 to 31 <sup>st</sup> March, 2028, on terms and conditions including remuneration, if any as recommended by Nomination and Remuneration Committee and approved by the Board of Directors of the Company.
Remuneration last drawn (including sitting fees, if any)	Rs. 4,20,000 (Rupees Four Lacs Twenty Thousand Only) per Month
Remuneration proposed to be paid	<p>1. Salary: Salary of Rs. 4,20,000 (Rupees Four Lacs Twenty Thousand Only) per Month. (With an annual increment of 5% to 50% if any, payable at the commencement of each financial year or from the date the same is approved based on criteria laid down HR or approved by Nomination and Remuneration Committee or approved by Finance and Management Committee of the Board and approved by the Board.</p> <p>2. Other Benefits, perquisites and allowances:</p> <p>a. Travelling and conveyance reimbursement: Travelling and conveyance reimbursement on actual or accrual basis in accordance with rules of the Company.</p> <p>b. Medical Insurance: Expenses on medical insurance on actual or accrual basis in accordance with rules of the Company.</p> <p>c. Telephone and Internet Reimbursement: All expenses reimbursement related to telephone/mobile and internet in accordance with rules of the Company.</p> <p>d. Other Benefits/Expenses as per the Company's Policy from time to time.</p> <p>3. Annual performance bonus/incentive, if any, based on the performance criteria as laid down by or approved by Nomination and Remuneration Committee of the Board and approved by the Board.</p>
Date of first appointment on the Board	21.08.2015
Shareholding in the Company as on 31 <sup>st</sup> March, 2024	NIL
Relationship with other Directors/KMP	NA

Number of meetings of the Board attended during the year	2 of 2
Directorships of other Boards as on 31 <sup>st</sup> March, 2024	<ol style="list-style-type: none"> <li>1. B4U Broadband (India) Private Limited</li> <li>2. B4U Media Ventures Private Limited</li> <li>3. Ashirwad Telenetwork Private Limited</li> <li>4. Incredible Games Private Limited</li> <li>5. Karya Bollywood Private Limited</li> <li>6. Icon Music Private Limited</li> <li>7. Indus Epic LLP (Designated Partner)</li> </ol>
Membership/Chairmanship of Committees of other Boards as on 31 <sup>st</sup> March, 2024	<p><b>B4U Broadband (India) Private Limited</b></p> <ul style="list-style-type: none"> <li>• Corporate Social Responsibility Committee - Member</li> <li>• Audit Committee – Member</li> <li>• Finance and Management Committee – Member</li> </ul>

## Annexure 2 to the notice dated 04<sup>th</sup> September, 2024

### Information Required under Section II of Part II of Schedule V of the Companies Act, 2013 for the explanatory statement of Item No. 3:

#### I. GENERAL INFORMATION:

Nature of Industry	Broadcasting and Media												
Date or expected date of commencement of commercial Production	Not Applicable (The Company is an existing company)												
In case of new companies, expected date of commencement of activities	Not Applicable												
Financial performance based on given indicators	<p>Total Revenue: Amount in Rs.</p> <table border="1"> <tr> <td>FY 23 – 24</td> <td>11,70,33,471</td> </tr> <tr> <td>FY 22 – 23</td> <td>12,63,24,197</td> </tr> <tr> <td>FY 21 – 22</td> <td>12,40,96,596</td> </tr> </table> <p>Profit After Tax: Amount in Rs.</p> <table border="1"> <tr> <td>FY 23 – 24</td> <td>2,75,42,400</td> </tr> <tr> <td>FY 22 – 23</td> <td>3,31,60,270</td> </tr> <tr> <td>FY 21 – 22</td> <td>3,52,59,834</td> </tr> </table>	FY 23 – 24	11,70,33,471	FY 22 – 23	12,63,24,197	FY 21 – 22	12,40,96,596	FY 23 – 24	2,75,42,400	FY 22 – 23	3,31,60,270	FY 21 – 22	3,52,59,834
FY 23 – 24	11,70,33,471												
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FY 23 – 24	2,75,42,400												
FY 22 – 23	3,31,60,270												
FY 21 – 22	3,52,59,834												
Foreign investments or Collaborators, if any	Foreign Investor - B4U Entertainment Limited {Erstwhile known as B4U Holdings (Mauritius) Limited and LMB Holdings (Mauritius) Limited} held 29,130,000 Equity Shares												

#### II. INFORMATION ABOUT SANTOSH GARG:

##### Background Details:

Mr. Santosh Garg is a qualified Chartered Accountant and was appointed as Executive in the Finance and Accounts Department in January 2005 was subsequently promoted to Whole Time Director, CFO and Head Finance and Accounts of the Company.

Further he was appointed as Executive Director of the Company with effect from 21<sup>st</sup> August 2015. Further Mr. Santosh Garg was appointed as whole-time director from 30<sup>th</sup> September, 2022 for three years.

**Past Remuneration:**

Mr. Santosh Garg has drawn salary in the capacity of Senior Vice President - Head Finance and Accounts, which is as follows:

(Amount in Rs.)			
Name of Director	2023 – 2024	2022 – 2023	2021 – 2022
Santosh Garg	44,93,988	46,57,320	36,23,986

**Recognition or Awards:** Best Employee – Behind the Scene Award – 2018 – 2019

**Job profile and suitability:**

Mr. Santosh Garg is responsible for leading B4U India’s operations and leveraging growth opportunities in addition to overseeing the finance, investor relations, ensuring internal control, ensuring growth and effective management of the Company. Mr. Santosh Garg is also responsible for handling the Finance and Accounts Department of the Company being CFO and Head Finance and Accounts. He is entrusted with the management of various day to day functions, responsibilities of Finance and Accounts Department along with monitoring measures of Cost Control.

**Remuneration Proposed:**

As per the details given in the explanatory statement for Item No. 3 of the Notice.

**Comparative remuneration profile with respect to industry, size of the Company, profile of the position and person:**

The remuneration payable to the Santosh Garg has been benchmarked with the remuneration being drawn by similar positions in Broadcasting and Media industry and has been considered by the Nomination and Remuneration Committee of the Company at their meeting.

**Pecuniary relationship directly or indirectly with the Company or relationship with managerial personnel, if any:**

Mr. Santosh Garg have no pecuniary relationship directly or indirectly with the Company except to the extent of their remuneration in the Company.

**III. OTHER INFORMATION:**

**Reasons of loss or inadequate profits:**

The profit of the Company is dependent on the quantum of services rendered to the group companies and the profits from the sale of IPR. Though there had been a growth in the Indian Media and Entertainment industry. There is an approach of cautious investment in the content acquisition. The Broadcasting entities have reduced the spends in acquiring catalogue content during the year. A large share of the allocated acquisition cost has been restrained from any sell unless correct price is being offered. Further, on account of overall global slow down there has been efforts to reduce the cost of content production, thus the same has affected the revenues as the Company operates on cost plus markup model.

**Steps taken or proposed to be taken for improvement:**

The Company will remains committed to generating superior returns for its stakeholders. B4U would continue to drive growth through actively monetizing other source of broadcasting income by looking and exploring the innovative means of exploiting the rights in the digital medium. The Company thrives to exploit its library of films, shows,

vignette etc. on digital platforms such as IPTV, mobile, internet, YouTube etc. With the Increasing number of Movie Channel, the opportunity to exploit the IPR of the vast library also increases.

**Expected increase in productivity and profits in measurable terms:**

The latest FICCI-EY report titled ‘#Reinvent: India’s media & entertainment sector is innovating for the future’, revealed that the Indian M&E sector grew by 8% in 2023, reaching INR2.3 trillion (US\$27.9 billion), 21% above its pre-pandemic levels in 2019.

Television advertising declined by 6.5% due to a slowdown in spending by gaming and D2C brands, impacting revenues for premium properties. Digital advertising grew 15% to reach INR 576 billion, constituting 51% of total advertising revenues. Film segment grew 14% to reach INR 197 billion in 2023. Over 1,796 films were released in 2023, and theatrical revenues reached an all-time high of INR 120 billion.

According to the aforesaid report, the M&E sector will grow by INR 763 billion to reach INR 3.1 trillion in 2026, New media will provide 61% of this growth, followed by animation and VFX (9%) and television (9%) and we expect all segments to grow, barring unforeseen situations, and so long as India’s GDP grows 5% or more.

**For B4U Television Network India Limited,**

**Santosh Garg**

**Whole-Time Director and CFO**

**DIN: 07262936**

**Add:** Flat No. 501, Panchali B, N. L. Complex, Off. Link Road,  
Behind Anand Nagar, Dahisar East, Mumbai – 400068

**Place:** Mumbai

**Date:** 04<sup>th</sup> September, 2024

**Registered Office:**

Plot No. 114, Road No. 15, Nxt to SRL Ranbaxy,  
MIDC, Andheri (East), Mumbai – 400093, Maharashtra

**CIN:** U92100MH1999PLC118165

**Email:** [harshil.shah@B4Uworld.com](mailto:harshil.shah@B4Uworld.com)

**PROXY Form**

[Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014]

CIN: U92100MH1999PLC118165

Name of Company: B4U Television Network India Limited

Registered Address: Plot No. 114, Road No. 15, Nxt to SRL Ranbaxy, MIDC, Andheri (East), Mumbai – 400093

**25<sup>th</sup> Annual General Meeting – Monday, 30<sup>th</sup> September, 2024**

<b>Name of Member:</b>	
<b>Registered Address:</b>	
<b>Email ID:</b>	
<b>Folio No.:</b>	

I/We, being member(s) of ..... Shares of B4U Television Network India Limited, hereby appoint:

Sr. No.	Name of Proxy	Email ID of Proxy	Address of Proxy	Signature of Proxy
1.				
2.				
3.				

as my/our proxy to attend and vote (on poll) for me/us and on my behalf at the 25<sup>th</sup> Annual General Meeting on Monday, the 30<sup>th</sup> Day of September, 2024 at 09.00 AM at the registered office of the Company situated at Plot No. 114, Road No. 15, Next to SRL Ranbaxy, Andheri (East) Mumbai – 400093, Maharashtra and at any adjournment thereof in respect of such resolutions as are indicated below:

Sr. No.	Resolutions	Optional		
		For	Against	Abstain
<b>Ordinary Businesses:</b>				
1.	Adoption of Financial Statements (Including the Consolidated Financial Statement).			
2.	To appoint a director in place of Mr. Santosh Garg (DIN: 07262936), who retires by rotation, and being eligible, offers himself for reappointment.			
<b>Special BUSINESS:</b>				
3.	To consider and approve reappointment including remuneration of Mr. Santosh Garg (DIN: 07262936) as whole-time director of the Company:			

Signed this ..... Day of ..... 2024

.....  
**Signature of Members**

.....  
**Signature of Proxy Holder**

Affix  
revenue  
stamp of  
not less  
than Rs. 1

**Note:**

1. This form of proxy, in order to be effective, should be duly stamped, completed, signed and deposited at the registered office of the Company, not less than 48 hours before the commencement of the Annual General Meeting.

2. \*\* It is optional to indicate your preference. If you leave the for, against or abstain column blank against any or all resolutions, your proxy will be entitled to vote in the manner as he/she may deem appropriate.

**ATTENDANCE SLIP**

CIN: U92100MH1999PLC118165

Name of Company: B4U Television Network India Limited

Registered Address: Plot No. 114, Road No. 15, Nxt to SRL Ranbaxy, MIDC, Andheri (East), Mumbai – 400093

**25<sup>th</sup> Annual General Meeting – Monday, 30<sup>th</sup> September, 2024**

<b>Folio No:</b>	
<b>Name of Member:</b>	
<b>Name of Proxy Holder:</b>	
<b>Number of Shares Held</b>	

I certify that I am a member / proxy / authorized representative for the member of the Company.

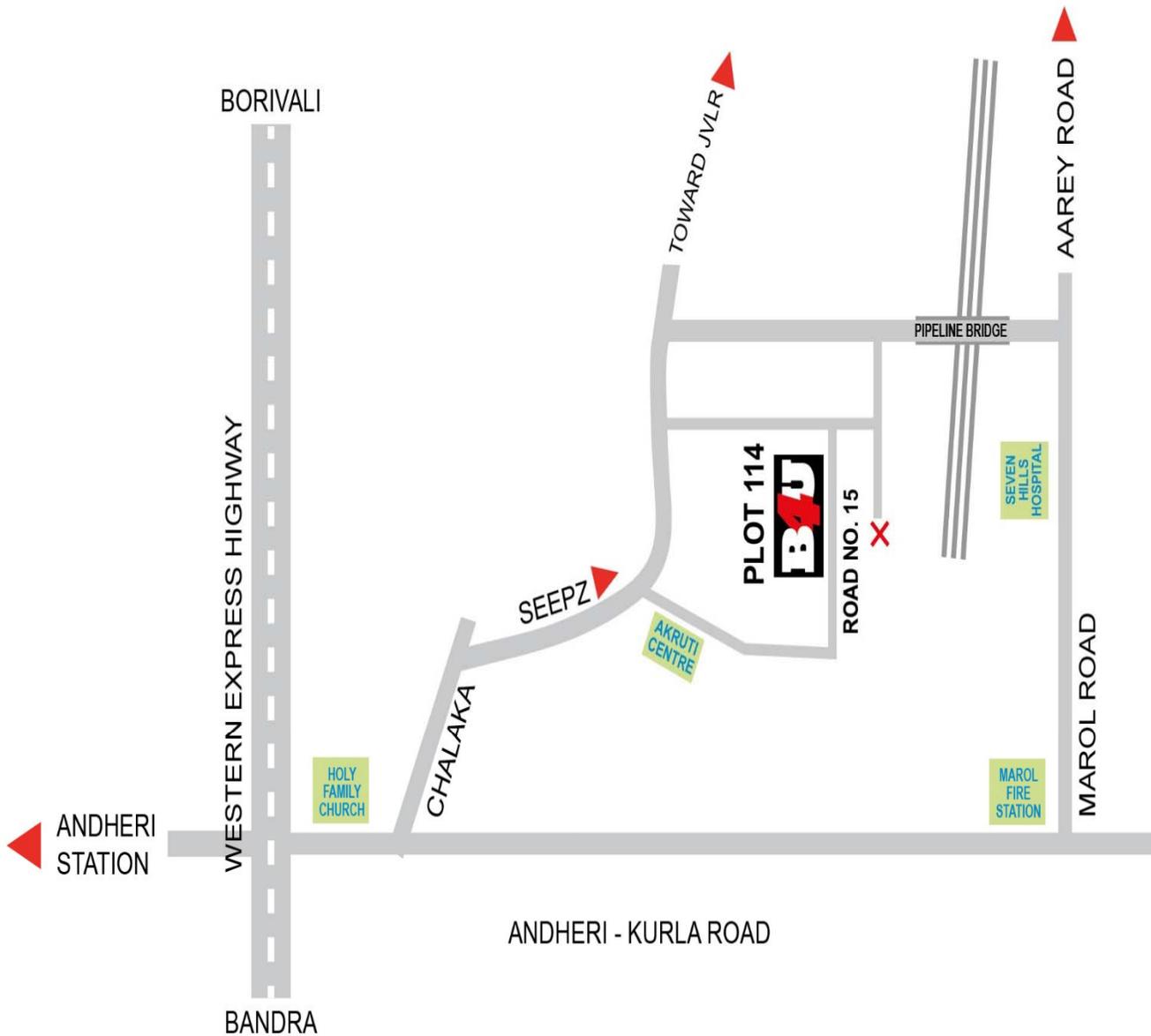
I hereby record my presence at the 25<sup>th</sup> Annual General Meeting of the Company held on Monday, the 30<sup>th</sup> Day of September, 2024 at 09.00 AM at the registered office of the company situated at the Plot No. 114, Road No. 15, Nxt to SRL Ranbaxy, MIDC, Andheri (East), Mumbai – 400 093.

.....  
**Signature of Members**

.....  
**Signature of Proxy Holder**

*Note: Please fill up this attendance slip and hand it over at the entrance of the meeting hall. Members are requested to bring their copies of the Annual Report to the AGM.*

**Route map to the venue of the AGM:**



**B4U House**, Plot No. 114, Road No. 15, Next to SRL Ranbaxy, MIDC, Andheri (East), Mumbai – 400 093.

**Approximate Distance From:**

Andheri Railway Station: 3.50 Kms (Via Sir Mathuradas VasANJI Rd and Krantiveer LakhujI Salve Marg/MIDC Central Rd).

Vile Parle Railway Station: 5.50 Kms (Via Western Express Highway and Krantiveer LakhujI Salve Marg/MIDC Central Rd).

Goregoan Railway Station: 8.00 Kms (Via Western Express Highway and Aarey Road).